

DEFIANCE COLLEGE

Conflict in the Middle East. Sweat shops in Asia. Greed, corruption, and abuses of power on Wall Street. The global banking crisis. The housing bubble. McDonaldization.

How can modern businesses take advantage of the current economic and political climate while protecting themselves, their stakeholders, and the world village from corruption and abuses of power?

Business administration brings real-world issues and experience into the classroom while facilitating student involvement in the business world. At Defiance College, faculty go beyond the training of technicians to develop students who can work and communicate productively as members of organizations and communities in which they work and live.

In an ever-changing world, business must be anything but usual. In business administration at Defiance College, it is.

After College — What's Next?

Careers in business include positions in management, marketing, and financial areas. Students can also choose to attend graduate school. We have students who work for Sara Lee, First Federal and Charter One Banks, Menards, The Federal Reserve Bank, and Henry County Family Court. Some of our graduates have even started their own businesses.

701 North Clinton Street
Defiance, OH 43512
www.defiance.edu
419-784-4010
1-800-520-GO DC

Business Administration

Bachelor of Arts Degree with a major in Business Administration



"Our faculty brings real life experience into the classroom and facilitates student involvement in the business world beyond our campus and text books. We develop students into leaders who communicate effectively in the organizations in which they are employed and in the communities where they live."

Dr. Michael Wolfe
Coordinator, MBA Programs
Assistant Professor of Business Administration

Unique Opportunities

Students in Free Enterprise (SIFE)

All students have an opportunity to be involved in SIFE – Students in Free Enterprise. SIFE is an international organization that mobilizes university students around the world to become socially responsible business leaders.

DCeBiz

Defiance College students comprise the board of directors for this co-curricular organization. Operating much the way any business does, this group uses the internet as its platform for sales. Students obtain and track inventory, conduct sales, account for income and expenses, and generate reports associated with running a business. The group went live in January and will use E-Bay®, Craigslist®, and other online outlets to sell consigned items worldwide. The income generated by the group is spent on an annual trip to meet with a CEO and other leaders in a selected business.

Sigma Beta Delta Business Honor Society

International honor society recognized and promoting achievement in business management and administration.

The Defiance College business programs are recognized as both theoretically sound and practical. Covering all functional areas of business with advanced courses in management, marketing, and economics, business administration is designed for students who desire a strong professional program that prepares them for a position in either the profit or nonprofit business sector.

There are two majors in the business administration division from which to choose: accounting and business administration, or choose a concentration in marketing within the business administration major. A minor is also available in economics.

To effectively prepare students for the business world, courses in the business core cover both majors. On-the-job training is provided through internships and cooperative education opportunities. A completion program for those holding an associate degree is available in Organizational Supervision and Leadership.

The Business Programs at Defiance College are accredited by the International Assembly for Collegiate Business Education (IACBE). This accreditation offers the following benefits:

- ◆ Enhanced Reputation
- ◆ International Perspectives
- ◆ Continuous Improvement
- ◆ Best Practices
- ◆ Accountability
- ◆ Evidence of Quality



www.defiance.edu/pages/bus_majors_BA.html

The Faculty

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Additionally, part-time instructors may teach specialized courses.



Goals of the Business Program:

- 1) To understand the role of the business professional within the organization setting.
- 2) To develop an understanding and appreciation of diverse cultures within organizations.
- 3) To develop leadership skills and abilities within an ethical framework that will advance methodologies when interacting with others.
- 4) To utilize critical thinking skills to assess, analyze, and implement positive change within the business profession and organization.
- 5) To develop purposeful communication skills and integrate verbal and electronic methodologies when interacting with others.
- 6) To contribute to the organization by becoming a pathfinder through discovery, analysis, and evaluation of business information.

“Defiance College has shaped me into the person I am today. I was given the expertise and knowledge to become a leader in the classroom and in real world settings. The connections I made with professors and fellow students are priceless and will carry me far into my professional career. I would not have had the same experience at another college or university.”

Ricky Sherrer

Business Minor

The business minor is designed to provide relevant courses to students whose majors are in another department and who desire to acquire the fundamentals necessary to understand and use business principles in an organization. Students majoring in one of the business areas are not eligible to earn a minor in business.

Weekend College

The Center for Adult and Graduate Programs offers a Weekend College program to adults seeking a bachelor’s degree in Accounting, Business Administration, and Organizational Supervision and Leadership (completion program) in a flexible every-other weekend format. Courses are also available in accelerated formats as well as hybrid courses (blended face-to-face and online). An associate degree in Business Administration is also offered.

Come for a Visit!

A campus visit is the best way to find out how Defiance College defies the ordinary college experience. We’ll arrange for you to meet with an admissions counselor, professors, coaches, students, and learn about scholarship and financial aid opportunities. You can sit in on a class, tour campus, and stay overnight if you wish. Call our Office of Admissions at 419-783-2359 or 1-800-520-GO DC to set up your appointment.

The Courses

AC 221	Financial Accounting
AC 222	Managerial Accounting
AC 383	Legal Elements of Fraud
BA 140	Introduction to Business
BA 212	Business Statistics
BA 214	Quantitative Business Analysis
BA 228	Business Communication
BA 260	Business Ethics
BA 350	Business Finance
BA 363	Business Law
BA 365	International Business
EC 201	Microeconomics
EC 205	Macroeconomics
MG 331	Management and Org. Behavior
MG 332	Human Resource Management
MG 340	Teamwork and Teambuilding
MK 340	Principles of Marketing

All students are required to take the Advanced Core which consists of the following:

BA 490	Business Policy
MK 450	Buyer Behavior
MG 470	Organizational Leadership or
MG 485	Small Business Management

Economics elective:

Select 3 credit hours from any Economics course numbered 300 or above

Master of Business Administration

with concentrations in Criminal Justice, Health Care, Leadership, and Sport Management

The graduate program is designed for students who want to enhance their management and leadership skills. The curriculum design integrates courses from across disciplines to stimulate both critical and creative thinking. This broad perspective combined with a practical orientation provides the framework necessary for managing and leading in today’s team-based organizations. Contact the Center for Adult and Graduate Programs at 419-783-2351 for more information.

Defiance College admits students regardless of race, color, creed, sex, national or ethnic origin, disability, or sexual orientation. 6/11