

# LNWO

Leadership Northwest Ohio (LNWO) is a community education program co-sponsored by Defiance College and the Defiance Area Chamber of Commerce. LNWO is designed to develop the future community leaders of Northwest Ohio. Participants will be introduced to the critical issues facing our region and ideas for leading the region into the 21st century. The year-long learning experience culminates with team presentations that provide participants with the opportunity to demonstrate their learning by offering solutions to the challenges that face us.

## PROGRAM GOALS

- ◆ Create a cohort of emerging leaders who are prepared to fulfill critical leadership roles in our communities and our region.
- ◆ Expose emerging community leaders to the critical issues that face our region.
- ◆ Provide program participants with the knowledge and resources to lead in their communities and our region.

## EXPECTED OUTCOMES

- ◆ Working in a team, each participant will be expected to research, develop and present a project proposal that is designed to address an issue that is critical to our region.

CO-SPONSORED BY:  
Defiance College  
Defiance Area Chamber of Commerce

IN CONJUNCTION WITH:  
*Henry County Chamber of Commerce*  
*Bryan Area Chamber of Commerce*  
*Paulding Chamber of Commerce*  
*Fulton County Chamber of Commerce*

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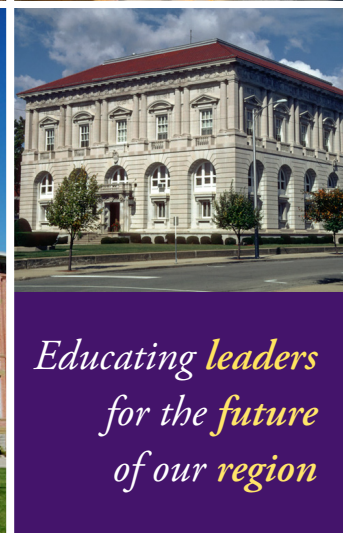
Program cost: \$695 per participant

For more information and to download a registration form, go to [www.defiance.edu/mcmaster\\_school](http://www.defiance.edu/mcmaster_school).

Registration materials will be available after March 1, 2010.



# LEADERSHIP *North West Ohio*



*Educating leaders  
for the future  
of our region*

LNWO is limited to 24 participants each year. Each participant must commit to all ten day-long sessions.

## 2009-2010 Session Schedule

### AUGUST 19: WELCOME

Welcome reception for participants, program facilitators, and corporate sponsors. Hosted by the President of Defiance College, Mark Gordon.

### AUGUST 27: SESSION 1

#### *Leadership, Management and Mentors*

This session explores the key differences between managing and leading and the importance of mentors and mentoring. Participants will learn what the results of a leadership assessment suggest about their management styles. Team building exercises are integrated into the afternoon session.

### SEPTEMBER 24: SESSION 2

#### *The Importance of Place (Field Trip)*

This session explores Northwest Ohio history and who we are now. Our historical heritage and culture, recent and current demographic changes, and the role of physical place and culture in creating vibrant communities will also be covered.

### OCTOBER 22: SESSION 3

#### *Part 1: Community and Economic Development*

#### *Part 2: Diversity is a Community Asset*

**Part 1** will address the economic value of arts and entertainment; balancing commercial/industrial/retail interests in our region; and the role that downtowns play in our communities. The concept of Northwest Ohio as a regional economy will also be explored.

**Part 2** will focus on the importance of embracing diversity in order for a community to thrive economically from rapidly changing demographics.

### NOVEMBER 19: SESSION 4

#### *Part 1: The Importance of a Healthy Social Service Sector*

#### *Part 2: Healthy Communities Initiatives*

**Part 1:** Participants will engage in a dialogue with non-profit leaders about the critical issues that they face in meeting human needs. Participants will learn about the important role the social service sector plays in our region.

**Part 2:** The Healthy Communities Initiative is a national program. Participants will learn about and reflect on various aspects of health, from making our community health systems stronger to encouraging healthy habits among individual community members.

### JANUARY 28: SESSION 5

#### *Part 1: In a Democracy, the Government is US*

#### *Part 2: Organizational Governance in Civic and Non-profit Organizations*

**Part 1:** Participants will explore and discuss the roles and responsibilities of government – local, regional, and national – and why government matters. Case studies will explore topics such as innovative public-private partnerships and working with government as adversary and ally.

**Part 2:** This session will address issues of effective organizational governance, including the responsibilities and rewards of effective civic participation on community boards, how civic organizations function within a community, and why reliable leadership is important.

### FEBRUARY 25: SESSION 6

#### *Part 1: The Importance of Effective Board Participation*

#### *Part 2: Education for a New Economy*

**Part 1** will continue the discussion of organizational governance in the non-profit sector by focusing on specific knowledge and skills that effective board participation requires. Participants will learn

how to analyze a variety of data, including financial reports and program evaluation, and learn what questions to ask organizational management.

**Part 2** of this session will examine comparative education data and discuss case studies of the role of education in creating strong communities.

### MARCH 25: SESSION 7

#### *Technology, Innovation, Partnerships and Greening the Economy (Field Trip)*

Green technologies have been touted as the next frontier for economic growth. Discussion will focus on the possibilities for expanding new technologies in manufacturing, innovative partnership ideas, and what it will take for rural areas to benefit from the growth in green jobs. Participants also will consider the role of green technologies in addressing the environmental challenges that the region faces.

### APRIL 29: SESSION 8

#### *The Globalization of Northwest Ohio (Field Trip)*

While our region looks like rural America to the naked eye, there are a variety of local enterprises that operate on a global scale. This session will examine the business practices of these international companies. Participants will discuss a variety of international approaches to community and economic development.

### JUNE 3: SESSION 9

#### *Team Presentations & Graduation*

Teams present their project results to the group and a panel of external judges. The session ends with an opportunity to reflect on the program, discuss future plans, and celebrate!

*An optional day at the state Capitol in Columbus will be scheduled for an additional fee and based upon interest.*