

Careers in Sport Management

Graduate Programs in Sport

- Sport Management
- Sport Psychology
- Sport Researcher
- Sport Law
- Sport History
- Sport Sociology
- Exercise Physiology
- Sport Administration
- Recreation and Intramurals
- Sport Marketing
- Sport Facility Management
- Sport Information Director
- Sport Journalism
- Public Relations
- Sport Finance
- Sport Philosophy

Professional Sports (Major and Minor Leagues)

- Director of Player Personnel
- VP "Sport" Operations
- VP of Finance
- VP of Stadium and Security
- General Manager/CEO
- Director of Ticket Operations
- Director of Player Development/Relations
- Director of Information Technology
- Director of Scoreboard Operations
- Creative Services Coordinator
- Coordinator of Mail Room/Warehouse
- Group Events Coordinator
- VP/Director of Marketing and Sales
- Director of Public Relations
- Director of Community Relations
- Director of Publications
- Director of TV, Radio Advertisements
- Director of Concessions
- Dir. of Facility, Stadium, Arena Operations
- Director of Security Operations
- Owner Traveling Secretary
- Team Attorney/Legal Associate

- Sports Information Director
- Director of Suite and Season Ticket
- Sales Director of Sport Promotions
- Broadcast Coordinator Director of Special Events
- Director of Media Relations/Publicity Supplier
- Clerical Staff Assistant/Associate GM
- "Seniors" Coordinator
- Director of Communications
- Player Agent/Representative Official
- Corporate Sales Director of Business Operations
- Director of Retail, Licensing
- General Sales Manager
- Scouting Director
- Recruiting Coordinator
- Director of Tournament and Sponsor Relations
- Tournament Manager
- Director of Statistics/Statisticians
- Director of Merchandising
- Equipment Manager
- Events Coordinator
- Event Planner
- Sports Editor/Staff Writer
- Sports Broadcaster Network Administrator
- Sponsorship Coordinator/Relations Security Officer/Manager
- Coordinator of Suite Services
- Salary Cap Coordinator
- Team Photographer
- Video Director
- Director of Event Services
- Community Development
- Group Event Specialist
- Corporate Sponsorship
- Advertising Account Executive
- Event Production
- Premium Seating Services
- Front Row Marketing
- Event Contracting Services
- Executive Assistant
- Director of Fan Development
- Broadcasting Coordinator
- Director of Advertising and Promotions Hospitality
- Professional Athlete Sport Telemarketer
- Human Resource Director
- Groundskeeper

- Director of Compliance
- Director of "Sport" Foundation
- Corporate Partnership Manager
- Tour Guide
- Education and Tour Program Coordinator
- Web Site Coordinator
- Private Suite Sales
- Executive Usher Captain
- Sanctioning Coordinator
- Risk Analyst
- Coordinator - Spring Training Operations
- Maintenance Engineer
- Premium Seating Sales
- Executive Director of Web Services
- Corporate Sponsorship Account Manager
- E-Mail Marketing Specialist
- Computer Programmer
- HVAC Technician
- Customer Services Representative
- Street Team Member
- Graphic Arts and Design
- Game Night Promotions
- Fan Development/Fan Relations
- Summer Camp Administrator
- Kids Club Game Night Staff
- Command Center Supervisor

Community-Based Sports

YMCA, YWCA, CYO, AAU, Etc.....

Facilities Management

- Operations Manager
- Box Office Manager
- Personnel Manager
- Stage Manager
- Concession Manager
- Stadium/Arena Manager
- Grounds Crew
- Security

College Athletics

- Athletic Director
- Coach
- Sports Information Director
- Athletic Business Manager
- Director of Athletic Fundraising
- Promotion's Director
- Director of Athletic Facilities
- Athletic Trainer
- Academic Counselor
- Equipment Manager
- Director of Athletic Marketing
- Athletic Event Coordinator
- Recruiting Coordinator
- Scout
- Director of Sports
- Media Information Licensing
- NCAA, NJCAA, NAIA office
- Director of Alumni Relations
- College Conferences (Big Ten, Southeastern)
- Public Relations Director
- Commissioner/Assistant Commissioner
- Publicity Director
- Director of Ticket Operations
- Supplier
- Director of Compliance Services
- Sport Commissioner
- Bowl Game Administrator (Rose, Orange, etc.)
- Official

Sport Communication

- Broadcasting (TV/Radio)
- Journalism
- Promotions
- Information Director
- Photography
- Community Relations
- Public Relations
- Media Relations
- TV Sports - ESPN, ABC Sports, Sports Channel
- Publications (Sports Illustrated, etc.)

Military

- Administration of Sport Programs
- Base Recreation and Intramurals
- Coach
- Official
- Basic Training Officer

Campus Recreation Programs

- Director of Recreation / Intramurals
- Director of Informal Recreation
- Sport Clubs
- Director of Outdoor Recreation
- Director of Facilities/Facilities Operator
- Adventure Education Recreation
- Aquatics Director
- Director of Promotions/Publicity
- Coordinator/Director of Fitness Center
- Weight Room Manager
- Special Events Coordinator
- Grounds/Field Maintenance
- Sport Camp Manager
- Lifeguard Service Coordinator
- Instructional Skills Coordinator
- Graduate Student
- Supervisor of Officials
- Recreation Supervisor
- Ice Arena Manager

Sports Information Director

- Marketing
- Promotions
- Fundraising
- Public Relations
- Journalism/Writing/Publications
- Media Relations
- Statistics
- Photography
- Sportscaster

Retail/Sport Franchise/Merchandising

- Distributor
- Buyer
- Store Manager
- Sports Podiatry

- Manufacturer
- Licensing
- General Sales Manager
- Supplier
- Marketing (clothes/equipment)
- Product Evaluation Analyst
- Sales Representative
- Promotions
- Advertisement

Entrepreneur Consultant

Stadium & Arena Operations

- Director of Marketing
- Director of Financial Operations
- Executive Director
- General Manager
- Assistant Manager
- Box Office Manager
- Marketing Consultant
- Operations Manager
- Event Manager

Speedways

- Track Director
- Maintenance Manager
- Track Operations
- Security Director
- Marketing/Sales Manager
- Emergency Services Director

Parks and Recreation Centers

- Director of Parks and Recreation
- Recreation Supervisor
- Recreation Center Supervisor
- Director Youth Programs
- Recreational Sport Manager
- Sport Camp Director
- Aquatics Director
- Fitness Center Director
- Special Event/Program Coordinator
- Facilities Director/Operator
- Public Relations Director
- Community Relations Director
- Publications

- Front Office
- Front Desk
- Sport Clubs
- Ice Arena Manager
- Recreation Therapist
- Director of Scheduling and Planning
- Adventure Education Recreation
- Community Recreation
- Informal Recreation
- Outdoor Recreation
- Official
- Intramural Sports Director
- Grounds/Field Maintenance
- Lifeguard Services/Coordinator
- Instructional Skills Coordinator

Special Programs

- Golf Course Superintendent
- Golf Course Manager
- Race Track Manager (Horse, Motorcycle, Dog....)
- Umpire/Official
- Professional Tennis/Golf Management
- Golf Course Designer
- Golf Greens-keeper
- Pro-Shop Manager
- "Sport" Teaching Professional (ie. Golf)
- Turf Manager
- Sports Club Manager/Administrator
- Resort Manager
- Ski Patrol
- Ski Resort Management
- Hill Groomer
- Instructor
- Lift Operator
- Olympic Committee Member
- Professional Tour Events (Golf, Tennis, etc.)
- Resort Recreation Specialist
- Department of Health and Human Services
- Equine Industry Program
- Outdoor Sport/Recreation Guide
- Aquatics Management
- Aquatics Specialist
- Aquatics Director
- Program Coordinator

- Swim Coach
- Swim Clubs
- Business Manager

Professional Organizations

- NASSM
- NASPE
- AAAI (aerobics)
- ACE
- AAHPERD
- OAHPERD
- ACA (camping)
- NEIDA
- NCAA
- NAIA
- AFPA (fitness)
- ACSM
- NJCAA
- NSCA
- ATRA (therapeutic rec)
- USTA
- SMA (sp. marketing)
- SRLA (sp law)
- CoSIDA (SID's)
- PGA
- NACMA (coll mktg)
- OHSAA
- NCSF
- LPGA
- IAAM (assem. mgr)
- IOC
- NIRSA (recreation)
- NASCAR
- NRPA
- OPRA
- RCRA (resort rec)
- Major Leagues (MLB, MLS, NBA, NFL, AFL, NHL, etc.)
- Major Gifts Manager

Fitness Industry (Athletic Clubs, Corporate Fitness Centers, Country Clubs)

- Athletic Training
- Fitness Consultant
- Fitness Center/Health Club Manager
- Strength and Conditioning Coach

- Fitness Instructor
- Facility Director
- Exercise Physiologist
- Personal Trainer
- Program Director
- Entrepreneur
- Fitness/Wellness Programmer
- Assistant Club Manager
- Cardiac Rehabilitation
- Aerobic Instructor
- Exercise Equipment Sales
- Police Trainer
- Water Fitness Trainer
- Golf Fitness Trainer
- Exercise Testing Technologist
- Youth Fitness Trainer
- Lifestyle and Weight Management Consultant
- Fitness Marketing Specialist
- Performance Trainer
- Dietitian/Nutritionist
- Fitness Specialist for Physically Limited
- Biomechanics Specialist
- Industrial Recreation Specialist
- Coach
- Cardiology/Cardiovascular Technologist
- Fitness Club Salesperson
- Podiatrist
- Reflexologist
- Massage Therapist
- Physical Therapist
- Sport Performance Specialist
- Chiropractic Assistant
- Physical Therapy Coordinator
- Marketer

Sport Settings

- Professional Sports
- Intercollegiate Sports
- College Intramural/Recreational Sports
- Youth Sports
- College/University
- Teaching High Schools
- Community-Based Organizations
- Marketing/Advertising Firms

- Athletic Clubs
- Country Clubs
- Corporations
- Medical Clinics
- Consulting Firms
- Special Olympics
- Olympics Outdoor
- Education Centers
- Adventure Education Centers
- Outward Bound
- Camps
- Aquatic Centers
- Retail Stores
- Resorts
- Stadiums, Arenas
- Race Tracks
- Military Parks and Recreation Departments
- Community Centers
- Professional Organizations
- Amateur Sports
- Travel/Tourism
- Bowl Organizations
- International Sport Organizations
- Law Firms
- Sport Manufacturing Companies
- Sport Architectural Firms
- Cruise Ships
- Special Event Firms/Organizations
- Tennis and Racket Clubs
- National Sport Associations (USA volleyball, basketball, etc.)