

SAMPLE PLAN FOR:  
COMMUNICATION ARTS – GENERAL TRACK

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FRESHMAN YEAR (beginning even yr)

AH110 Writing the Self in Culture	3	AH120 Writing the World	3
CA111 Fund of Oral Communication	3	(a)CA212 Small Group Communication	3
FS101 First Year Seminar	3	ES130 Fitness for Life	2
IT102 Document Production	1	OR	
IT103 Spreadsheet Skills	1	Personal Wellness & Physical Activity	
IT104 Presentation Skills	1	Math or Statistics	3
SO120 Life in Society	<u>3</u>	Social Science	<u>3</u>
	15		14

SOPHOMORE YEAR

AH220 Global Civilization	3	CA123 Media Writing (S)	3
(a)CA215 Comm Theory & History	3	Any Art Course OR MU110 Intro to Music	3
(a)CA216 Sophomore Portfolio Dev	1	Physical Science	4
(a)EN270 Advanced Comp	3	Open Electives	<u>6</u>
Open Electives	<u>6</u>		16
	16		

JUNIOR YEAR

(a)CA231 Interpersonal Communication	3	(a)CA333 Communication & Performance	3
CA Elective	3	CA Elective	3
Biological Science	4	200-level Religion, except RL250	3
Open Electives	<u>6</u>	Open Electives	<u>6</u>
	16		15

SENIOR YEAR

CA499 Seminar/Capstone (F)	3	(a)CA311 Critical Public Address	3
Literature (EN220, 325, 335, 345, or 355)	3	(a)CA325 Public Opinion & Propaganda	3
Open Electives	<u>7</u>	CA Co-op or Internship	3
	13	Open Electives	<u>6</u>
			15

Total Hours: 120

Note: (F) means the course is usually offered only in the fall semester and (S) means the course is usually offered only in the spring semester. When neither (F) or (S) is indicated the course is usually offered in both fall and spring semesters or once per year in either semester. (a) means the course is offered in alternate years.

Note: See college catalog for list of Personal Wellness courses and Physical Activity courses.

SAMPLE PLAN FOR:  
COMMUNICATION ARTS – MEDIA STUDIES CONCENTRATION

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FRESHMAN YEAR (beginning even yr)

AH110 Writing the Self in Culture	3	AH120 Writing the World	3
CA111 Fund of Oral Communication	3	(a)CA135 Intro to Media	3
ES130 Fitness for Life	2	(a)CA212 Small Group Communication	3
OR		IT102 Document Production	1
Personal Wellness & Physical Activity		IT103 Spreadsheet Skills	1
FS101 First Year Seminar	3	IT104 Presentation Skills	1
Social Science	<u>3</u>	SO120 Life in Society	<u>3</u>
	14		15

SOPHOMORE YEAR

AH220 Global Civilization	3	CA123 Media Communication (S)	3
(a)CA215 Comm Theory & History	3	CA130 Intro to Film (S)	3
(a)CA216 Portfolio Development	1	(a)CA325 Public Opinion & Propaganda	3
(a)CA336 Mass Media Theory	3	Biological Science	4
(a)EN270 Advanced Comp	3	Open Electives	<u>3</u>
Open Electives	<u>3</u>		16
	16		

JUNIOR YEAR

(a)CA231 Interpersonal Communication	3	(a)CA333 Communication & Performance	3
(a)CA442 Media, Race & Gender	3	Physical Science	4
Literature (EN220, 325, 335, 345 or 355)	3	200-level Religion, except RL250	3
Math or Statistics	3	Open Electives	<u>6</u>
Open Electives	<u>3</u>		16
	15		

SENIOR YEAR

(a)CA345 Media & Cultural Criticism	3	(a)CA311 Critical Public Address	3
CA499 Seminar/Capstone (F)	3	CA Co-op or Internship	3
Any Art Course OR MU110 Intro to Music	3	Open Electives	<u>6</u>
Open Electives	<u>7</u>		12
	16		

Total Hours: 120

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SAMPLE PLAN FOR:  
COMMUNICATION ARTS – PERFORMING ARTS CONCENTRATION

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FRESHMAN YEAR (beginning even yr)

AH110 Writing the Self in Culture	3	AH120 Writing the World	3
CA111 Fund of Oral Communication	3	(a)CA212 Small Group Communication	3
FS101 First Year Seminar	3	ES130 Fitness for Life	2
IT102 Document Production	1	OR	
IT103 Spreadsheet Skills	1	Personal Wellness & Physical Activity	
IT104 Presentation Skills	1	Any Art Course OR MU110 Intro to Music	3
SO120 Life in Society	<u>3</u>	Math or Statistics	<u>3</u>
	15		14

SOPHOMORE YEAR

AH220 Global Civilization	3	CA123 Media Communication (S)	3
(a)CA215 Comm Theory & History	3	CA321 Advanced Acting	3
(a)CA216 Sophomore Portfolio Dev	1	(a)CA325 Public Opinion & Propaganda	3
CA221 Intro to Acting	3	Physical Science	4
(a)EN270 Advanced Composition	3	Social Science	<u>3</u>
Open Electives	<u>3</u>		16
	16		

JUNIOR YEAR

CA321 Advanced Acting	3	(a)CA333 Communication & Performance	3
(a)CA231 Interpersonal Communication	3	CA421 Theatre Directing	3
Biological Science	4	200-level Religion, except RL250	3
Open Electives	<u>6</u>	Open Electives	<u>10</u>
	16		16

SENIOR YEAR

CA421 Theatre Directing	3	(a)CA311 Critical Public Address	3
CA499 Seminar/Capstone	3	CA Co-op or Internship	3
Literature (EN220, 325, 335, 345 or 355)	3	Open Electives	<u>9</u>
Open Electives	<u>3</u>		15
	12		

Total Hours: 120

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SAMPLE PLAN FOR:  
COMMUNICATION ARTS – PUBLIC RELATIONS CONCENTRATION

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FRESHMAN YEAR (beginning even yr)

AH110 Writing the Self in Culture	3	AH120 Writing the World	3
CA111 Fund of Oral Communication	3	(a)CA212 Small Group Communication	3
FS101 First Year Seminar	3	ES130 Fitness for Life	2
IT102 Document Production	1	OR	
IT103 Spreadsheet Skills	1	Personal Wellness & Physical Activity	
IT104 Presentation Skills	1	Math or Statistics	3
SO120 Life in Society	<u>3</u>	Social Science	<u>3</u>
	15		14

SOPHOMORE YEAR

AH220 Global Civilization	3	BA228 Business Communication	3
(a)CA215 Comm Theory & History	3	CA123 Media Writing (S)	3
(a)CA216 Sophomore Portfolio Dev	1	Any Art Course OR MU110 Intro to Music	3
(a)EN270 Advanced Comp (F)	3	Physical Science	4
Open Electives	<u>6</u>	Open Electives	<u>3</u>
	16		16

JUNIOR YEAR

(a)CA231 Interpersonal Communication	3	(a)CA333 Communication & Performance	3
(a)CA300 Public Relations	3	(a)CA440 Organization Communication	3
(a)CA324 Persuasion	3	200-level Religion, except RL250	3
Biological Science	4	Open Electives	<u>6</u>
Open Electives	<u>3</u>		15
	16		

SENIOR YEAR

(a)CA424 Public Advocacy	3	(a)CA311 Critical Public Address	3
CA499 Seminar/Capstone (F)	3	(a)CA325 Public Opinion & Propaganda	3
Literature (EN220, 325, 335, 345, or 355)	3	CA Co-op or Internship	3
Open Electives	<u>4</u>	Open Electives	<u>6</u>
	13		15

Total Hours: 120

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