

**SAMPLE PLAN FOR:
BUSINESS ADMINISTRATION WITH A MARKETING CONCENTRATION**

FRESHMAN YEAR

AH110 Writing the Self in Culture	3	AH120 Writing the World	3
BA140 Intro to Business (F)	3	CA111 Fund of Oral Communication	3
FS101 First Year Seminar	3	SO120 Life in Society	3
IT102 Document Production	1	Any Art Course OR MU110 Intro to Music	3
IT103 Spreadsheet Skills	1	Physical Science	<u>4</u>
IT104 Presentation Skills	1		16
Biological Science	<u>4</u>		
	16		

SOPHOMORE YEAR

AC221 Financial Accounting (F)	3	AC222 Managerial Accounting (S)	3
AH220 Global Civilization	3	BA212 Business Statistics	3
BA214 Quantitative Business Analysis	3	BA215 Business Calculus	3
BA228 Business Communication	3	BA260 Business Ethics (S)	3
EC201 Microeconomics (F)	<u>3</u>	EC205 Macroeconomics (S)	<u>3</u>
	15		15

JUNIOR YEAR

BA350 Business Finance (F)	3	BA363 Business Law	3
BA365 International Business (F)	3	MG332 Human Resource Management (S)	3
MG331 Mgt & Org Behavior (F)	3	MG340 Teamwork/Teambuilding (S)	3
MK340 Principles of Marketing	3	MG370 Management Info Systems	3
Literature (EN220, 325, 335, 345 or 355)	<u>3</u>	Marketing Elective	<u>3</u>
	15		15

SENIOR YEAR

ES130 Fitness for Life	2	BA490 Business Policy	3
OR		* MG470 Org Leadership (S)	3
Personal Wellness & Physical Activity		MK450 Buyer Behavior (S)	3
300-level Economics Elective	3	Marketing Elective	3
Marketing Electives	6	Open Electives	<u>2</u>
200-level Religion, except RL250	<u>3</u>		14
	14		

Total Hours: 120

Note: A grade of C- or higher is required in all major courses.

*MG485 Small Business Mgt may be taken in fall of even calendar year in place of MG470.

Note: (F) means the course is usually offered only in the fall semester and (S) means the course is usually offered only in the spring semester. When neither (F) or (S) is indicated the course is usually offered in both fall and spring semesters or once per year in either semester. (a) means the course is offered in alternate years.

Note: See college catalog for list of Personal Wellness courses and Physical Activity courses.