

Plan of study leading to a Bachelor of Arts degree in

BUSINESS ADMINISTRATION WITH MARKETING CONCENTRATION

Northwest State Community College

Based on Marketing/Retailing Major

<u>Fall</u>		<u>Spring</u>	
ECO212 Microeconomics	3	CIS114 Microsoft Applications	3
ENG111 Composition I	3	ENG112 Composition II	3
MGT110 Management	3	*ENG113 Speech	3
MGT230 Retail Management	3	MGT120 Supervision	3
*MTH109 College Algebra	<u>3</u>	MKT110 Marketing	<u>3</u>
	15		15

<u>Fall</u>		<u>Spring</u>	
ACC111 Financial Accounting	4	ACC112 Managerial Accounting	4
BUS221 Business Law	3	*HUM210 Renaissance to Present	3
ECO211 Macroeconomics	3	MGT221 Entrepreneurship	3
MKT210 Advertising	3	MGT280 Business Climate Analysis	3
*SSC101 Sociology	3	MKT230 Salesmanship	<u>3</u>
Computer Elective	<u>1</u>		16
	17		

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<u>Fall</u>		<u>Spring</u>	
BA212 Business Statistics	3	AC382 Legal Elements of Fraud	3
BA214 Quant Business Analysis	3	BA260 Business Ethics	3
BA228 Business Communication	3	Biological Science	4
BA365 International Business	3	Any Art course or MU110	3
Physical Science	<u>4</u>	300-level Economics Elective	<u>3</u>
	16		16

<u>Fall</u>		<u>Spring</u>	
BA350 Business Finance	3	BA490 Business Policy	3
MG370 Mgt Info Systems	3	MG332 Human Resource Mgt	3
Exercise Science	2	MG340 Teamwork/Teambuilding	3
Marketing Elective	3	MK450 Buyer Behavior	3
200-level Religion, except RL250	<u>3</u>	Literature (EN220, 325, 335, 345 or 355)	<u>3</u>
	14		15

Total Hours: 124

*Choose this General Studies, Math, Social Behavioral Science, or Humanities elective.

A minimum of 24 credit hours are required in 300/400 level courses.

Course offerings and sequencing of courses are subject to change.