

Plan of study leading to a Bachelor of Science degree in
BUSINESS ADMIN WITH MARKETING CONCENTRATION

Completion program for Owens Community College graduates in
 Marketing and Sales Technology

<u>Owens Community College</u>			
ACC101 Financial Acct	3	ENG112 Composition II	3
BUS101 Contemporary Business	3	ECO201 Microeconomics	3
BUS102 College & Career Prof	2	MTH213 Business Statistics	3
ENG111 Composition I	3	MKT101 Marketing	3
IST131 Computer Concepts & App	4	MKT125 Personal Selling	3
MTH125 Modern Business Math	<u>3</u>	SOC101 Sociology	<u>3</u>
	18		18
BUS200 Legal Environ of Business	3	BUS285 Project or BUS293 Co-op	3
BUS120 Prin of Management	3	FIN215 Personal Financial Mgt	2
ENG120 Business Comm	3	MKT210 Mktg, Plan & Strategy	3
MKT225 Sales Management	3	MKT230 Marketing of Service Bus	3
MKT242 Marketing on the Web	3	MKT245 Advertising	3
MKT270 Mkt Info & Cons Analysis	<u>3</u>	SPE101 Public Speaking	<u>3</u>
	18		17

Total Hours: 71

<u>Defiance College</u>			
BA214 Quant Bus Analysis	3	AC222 Managerial Accounting	3
BA365 International Business	3	BA215 Business Calculus	3
PE130 Fitness for Life	2	BA260 Business Ethics	3
Any Art Course	3	EC205 Macroeconomics	3
Physical Science	<u>4</u>	MG332 Human Resource Mgt	<u>3</u>
	15		15
AH220 Global Civilization	3	BA490 Business Policy	3
BA350 Business Finance	3	MG340 Teamwork/Teambuilding	3
MG370 Mgt Info Systems	3	MG470 Org Leadership	
Biological Science	4	OR	
Literature (EN220, 325, 335, 345 or 355)	<u>3</u>	MG485 Small Business Mgt	3
	16	MK450 Buyer Behavior	3
		Economics Elective (see list)	3
		200-level Religion, except RL250	<u>3</u>
			18

Total Hours: 64

Course offerings and sequencing of courses are subject to change.